

7-Eleven Malaysia Sdn. Bhd. is the organizer of this **Wonderland Contest** (“Campaign”).

The Campaign is organized by 7-ELEVEN MALAYSIA SDN. BHD. [Company No. 198401008445 (120962-P)] (“7-Eleven Malaysia” or “Organizer”). By participating in the 7-Eleven Malaysia’s Wonderland Contest (“Campaign”), you agree to and accept the following terms and conditions (“Terms and Conditions”). Please read these Terms and Conditions carefully before participating in the Campaign. By submitting an entry to the Campaign, you agree to be bound by these Terms and Conditions. Organizer reserves the right, in its sole discretion, to cancel, suspend or amend the Campaign and/or Terms and Conditions without any liability to you and without prior notice. In the event of disputes regarding the Campaign and/or the Terms and Conditions of the Campaign, Organizers shall have the final word to make the final decision.

Campaign Period & Deadline:

- The campaign runs from 3rd June 2024, 00:00 hour to 28th July 2024, 23:59 hour (“Campaign Period”).
- Only eligible entries following the Campaign Mechanic made during the Campaign Period are eligible for Winner selection.
- The Organizer may at its sole and absolute discretion extend the Campaign Period or terminate the Campaign at any time without any prior notice.

Eligibility:

- The participant must be a citizen or resident of Malaysia who holds a valid National Registration Identification Card (“NRIC”) number (12 digits) and is above the age of 18 years at the time of participation (“Participant”).
- The following persons are not eligible to participate in the said Campaign:
 - Permanent and/or contract employees of the Organizer (and its related companies) and their immediate family members (their parents, spouses, children, siblings, and their respective spouses); and
 - Representatives and/or agents (including advertising agents and Campaign management agents) of the Organizer and their immediate family members (their parents, spouses, children, siblings, and their respective spouses).
- While multiple entries are allowed, one Participant may only win one prize throughout the Campaign Period.

Campaign Mechanic:

- There are a total of 4 augmented reality (AR) filters in “Wonderland”. Winners (defined hereinbelow) will be announced bi-weekly during the Campaign Period with one (1) Winner announced each time.

Steps to participate:

- Step 1: Participant shall play any of the AR Filters on Instagram.

- Step 2: Tag 7-Eleven Malaysia's Instagram (@7elevenmalaysia) and post on Instagram Story.
- Step 3: Share a screenshot of the Instagram Story post containing (i) the game result, (ii) the Participant's Instagram handle, and (iii) the 7-Eleven Malaysia's Instagram account tag, to 7-Eleven Malaysia's Instagram (@7elevenmalaysia) through Direct Message (DM).
- Any entry that is (i) unclear, illegible, incomplete, late, or incorrect and/or (ii) in violation of these Terms and Conditions, any applicable laws and/or regulations, will be disqualified automatically. The Organizer is not responsible for any lost, late, or misdirected entries.
- During the Campaign Period, the participation will be disqualified should the Participant delete the relevant Instagram Story before the 24 hour expiry and/or Direct Message (DM).
- Winners (as defined hereinbelow) will be announced and contacted by 7-Eleven Malaysia by Direct Message (DM) on Instagram or any other methods of communication chosen by 7-Eleven Malaysia biweekly. In the event that a Winner does not respond within one (1) week from the initial point of communication, the Organizer reserves the right to select another winner. If the Instagram handle or any such other methods of communication provided by the Participant is incorrect and such leads to failure to contact during prize notification, the winner will be deemed to have forfeited the right for the prize.

Categories of Prizes:

- The prizes for this Campaign are as follows:
 - Week 1 – 2: one (1) Dyson Supersonic Hair Dryer
 - Week 3 – 4: one (1) PlayStation®VR2
 - Week 5 – 6: one (1) PlayStation®5 Disc Console (Slim)
 - Week 7 – 8: one (1) LG UR80 50 inch HDR10 4K UHD Smart TV
 (hereinafter, the "Prize(s)").
- The Prizes are non-transferable, non-endorsable, non-refundable, non-assignable and are not exchangeable for cash or vouchers under any circumstances and the Prizes will only be given to the winners as verified by Organizer ("Winner(s)").
- Any images of the Prizes shown in any marketing and advertising materials are for illustration purposes only and may vary in certain aspects from the actual Prize received.
- All Prizes are bound to the terms and conditions attached to the Prizes. The Organizer reserves the right, at its sole discretion, to provide an alternative Prize of an equivalent value without prior notice.
- Organizer's decision on the Winner shall be final and conclusive. Organizer has the final decision pertaining to any dispute on selection of Winner. Any appeals made including appeals to check the status of the entries, will not be entertained.

- Any additional costs and taxes incurred by the Winner not specifically stated in these Terms and Conditions in relation to the Prize shall be the sole responsibility of the Winner.
- Prizes are given out by 7-Eleven Malaysia on an 'as-is' basis. The Prize shall be used/ taken entirely at the risk of the Participants and the Organizers excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.
- 7-Eleven Malaysia will not be held liable for any damage or loss to the Prize during delivery.
- Any logistics fee such as Grab delivery, Lalamove delivery, etc shall be fully borne by the Winner.

Other Terms & Conditions:

- The results of the Campaign will be announced on a biweekly basis, and will also be published on 7-Eleven Malaysia's Instagram page (<https://www.instagram.com/7elevenmalaysia/>).
- 7-Eleven Malaysia reserves the right to disqualify any Participant that (i) undermines, has, attempts, or attempted to undermine the operation of the Campaign by fraud, cheating or deception; and/or (ii) are not eligible or unable to provide proof of eligibility to participate in the Campaign for verification by 7-Eleven Malaysia when requested. In the event of a disqualification after a Prize has been awarded, 7-Eleven Malaysia reserves the right to demand for the return of the Prize or payment of its value from the disqualified Winner.
- Winners shall be required to provide certain information, including but not limited to name (according to NRIC), NRIC number, address, contact number and email address, to facilitate the Prize claiming and verification processes. Failure to do so will result in disqualification and forfeiture of Prizes won. Prize will not be replaced if it is damaged afterwards.
- Organizer reserves the right to withhold the Prize pending verification of the Winner's compliance with the Terms and Conditions of the Campaign.
- Any expenses directly or indirectly incurred by the Participant to participate in this Campaign and/or to redeem the Prize is the sole responsibility of the Winner. The Organizer will not be liable in the event of non-receipt or delayed delivery of any form of notification to the Winners. All incidental costs to the Prize collection and/ or usage of the Prize shall be solely borne by the Winner.
- Any names, intellectual property, or logos used and or reproduced in any materials (including marketing and Campaign materials) in connection with this Campaign, and/or that relates to the Prize, are the properties of their respective owners. This Campaign and 7-Eleven Malaysia are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of 7-Eleven Malaysia's group of companies.
- To the extent permitted by applicable law, 7-Eleven Malaysia does not accept any responsibility for any damage, loss, injury, or disappointment suffered by any Participant,

including but not limited to entering the campaign, non-allocation or acceptance of Prizes, or any issues that may arise in relation to the Campaign. 7-Eleven Malaysia is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software failure of any email or entry to be received on account of technical problems or traffic congestion on the Internet, telephone lines or at any web site, or any combination thereof, and any damage to a Participant's or any other person's computer or mobile telephone related to or resulting from participation or downloading any materials in relation to the Campaign.

- The Participant's participation in the Campaign shall be solely at the Participant's own risk. To the maximum extent permitted by the applicable law, 7-Eleven Malaysia, its holding, subsidiary or related companies, directors, officers, employees, agents, sponsors and/or representatives shall not be liable to the Participants for any direct, indirect, special or consequential loss or damage (including but not limited to loss of income, profits or goodwill) arising from and or incurred as a result of the Participant's participation in the Campaign, acceptance of any Prize, use of the Participant's entry and/or likeness in connection with the Campaign or violation of these Terms and Conditions.
- Each Participant agrees to indemnify, release and hold harmless 7-Eleven Malaysia, its holding, subsidiary or related companies, directors, officers, employees, agents, sponsors and/or representatives against any and all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant's participation in the Campaign, acceptance of any Prize, and/or the use of the Participant's entry and/or likeness in connection with the Campaign or violation of the Terms and Conditions.
- 7-Eleven Malaysia shall not be responsible or held liable for any losses suffered by the Participant resulting directly or indirectly from the Participant's participation in the Campaign. 7-Eleven Malaysia shall not be liable for any default in its obligation under these Terms and Conditions due to any force majeure event which includes but not limited to any act of God, war, riot, epidemic, pandemic, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of 7-Eleven Malaysia.
- The terms and conditions of this Campaign shall be governed by the laws of Malaysia and subject to the exclusive jurisdiction of the courts of Malaysia.
- By participating in this Campaign, Participants agree and consent to his/ her personal data being collected, processed and used by 7-Eleven Malaysia in accordance with [7-Eleven Malaysia's Privacy Policy](#) ("Privacy Policy") and the Personal Data Protection Act 2010. Notwithstanding anything provided in the Privacy Policy and the Personal Data Protection Act 2010, the Participants further agree and consent to his/ her personal data and information being collected, processed and used by 7-Eleven Malaysia for the following purposes:
 - (a) purposes of the Campaign;
 - (b) contacting the Winners, identifying and verifying the identity of the Winners;
 - (c) use of a Participant's entry, including without limitation to photos, text and any other content or confirmation including name of the Participant, mobile number, email address and shipping address submitted for the purposes of the Campaign;

- (d) Publication of a Participant's name, photo and/or likeness for advertising, publicity and marketing of 7-Eleven Malaysia for any amount of time without compensation in any media solely for the purposes of the Campaign;
- (e) notifying the Winners regarding prize collection arrangements; and
- (f) confirming the eligibility of the Winners during prize collection.

- 7-Eleven Malaysia reserves the right to amend or terminate the Campaign at its own discretion without prior notice.
- For further inquiries, please WhatsApp our hotline at 60 18-371 1220 (Monday to Friday, 9 am to 5 pm, (excluding public holiday) or visit <https://www.7eleven.com.my/>